

# THE FUTURE READINESS SCORE™

## HOW READY ARE YOU FOR TOMORROW ?



## AN URGENT NEED FOR FUTURE READINESS

*"A Technology Driven future is approaching us very fast, and i see many industries and organizations suffering under the weight of disruption. The reason is clear, the inability to understand what needs to be done to stay relevant, profitable and successful in an era dominated by technology, attrition due to automation and a rapidly changing business landscape. The Future Readiness Score is the only system that helps identify, track and implement change that keeps your business above the rest . Join me in making change a positive by finding out your Score today !"*

**Ian Khan, Inventor of the [Future Readiness Score™](#)**



# FUTURE READINESS

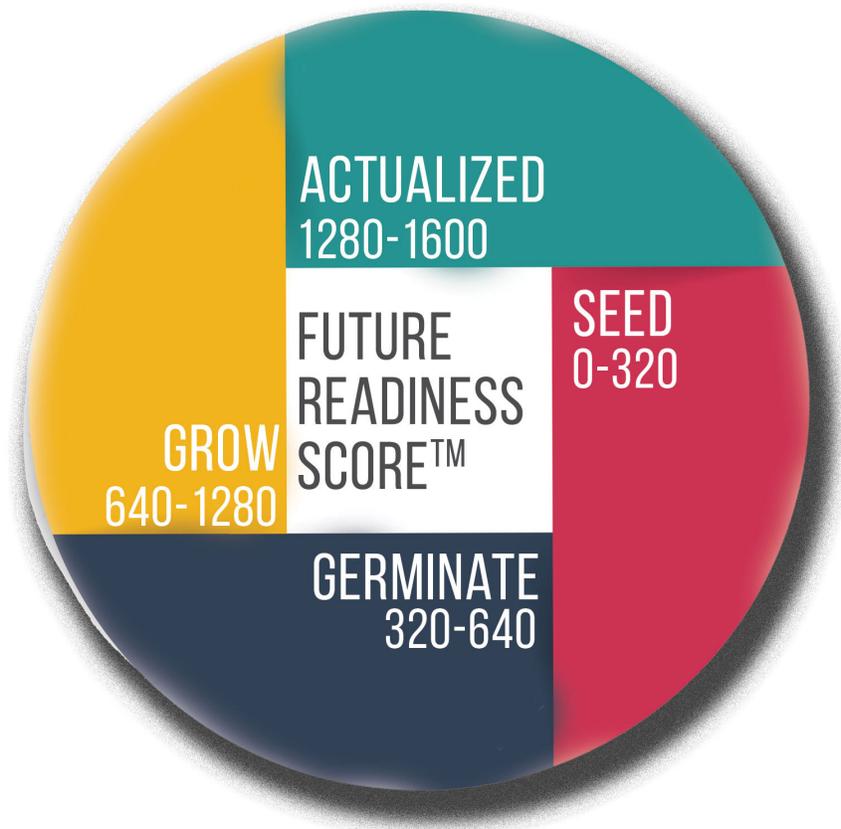
## What is the Future Readiness Score™ (FRS)

The future Readiness Score (FRS) helps organizations understand where they stand with respect to business readiness in 8 key areas of business impact in the future. The FRS is a scientifically backed, research based methodology developed to help understand key success metrics for organization, and to help identify parameters that will make you more ready for a technology driven disruptive tomorrow.

Designed by Futuracy Labs, a Future Research Centre dedicated to technology education, success coaching and organizational development, the FRS is a result of an exhaustive study of current business challenges and the need within industry to help bridge the future readiness gap.

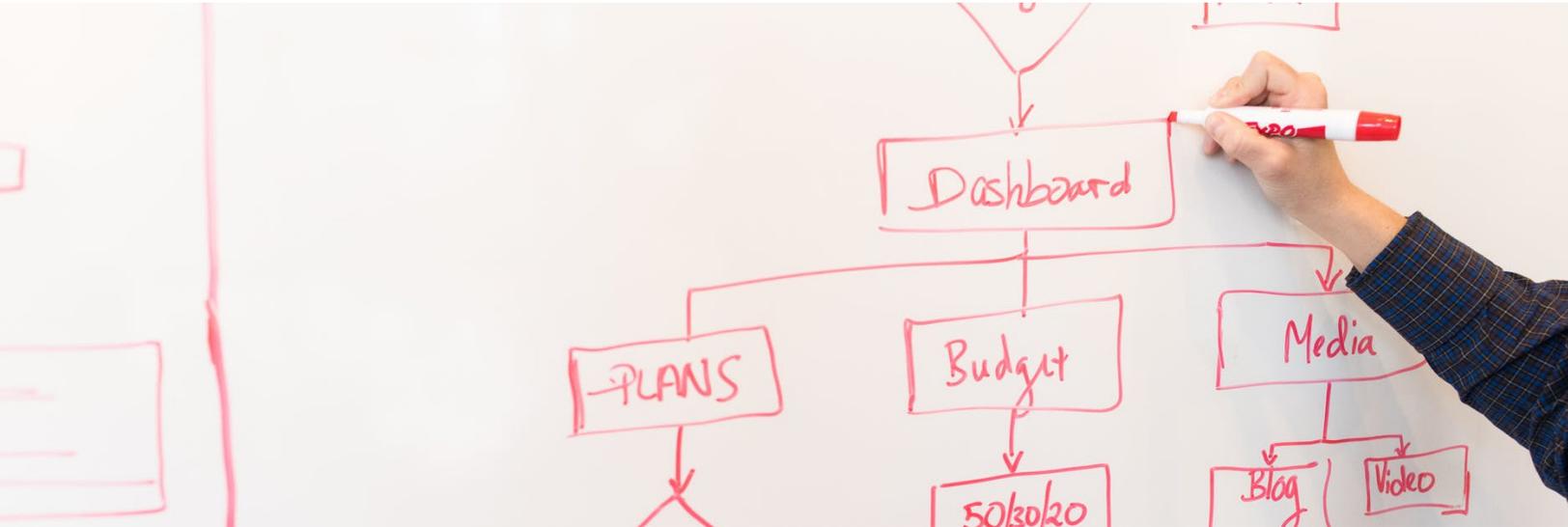
The Future Readiness Score is a metric that organizations can use to evaluate their readiness when it comes to forces that determine the future of business.

**IDENTIFY OVER 200 DATA POINTS  
AND GET RECOMMENDATIONS ON  
THE NEXT STEPS REQUIRED TO BE  
FUTURE READY**



# METHODOLOGY

The FRS is a result of completing the Future Readiness Assessment, a set of over 200 curated questions based on over 20 years of research. Each question is allocated a weight based on a pre-determined criteria and a final score is obtained upon completion of the full questionnaire.



## MEASURE EIGHT KEY AREAS OF IMPACT

### ENGAGEMENT

Engagement is key when it comes to organizations being successful. This goes across the board on key business areas including internal engagement, customer service and more.

### LEARNING

Are your people on a continuous path of learning? Does your organization support employee development, these and many questions help evaluate the organizational maturity when it comes to informed, learned and employees who are proactive?

### PEOPLE

Today many workplaces have all 5 generations in the workforce. This is a challenge as everyone has a different perspective. Evaluating your organizations focus on people, how you drive them and beyond.

### ACCOUNTABILITY

Accountability is one of the top traits for successful organizations. Accountability is also a trainable attribute and mostly ignored as it can get very personal. Success focused organizations have accountability engrained and this survey helps understand your organizations focus.

### COLLABORATION

Whether it is internal or external, on existing or new initiatives collaboration is a key indicator of your organizations focus on working with others, adapting to a new work environment and the future.

YOUR ABILITY TO BE SUCCESSFUL IN THE FUTURE CAN NOW BE MEASURED. THE FRS IS A TOOL FOR DECISION MAKERS TO FULLY BECOME DISRUPTION PROOF

- IAN KHAN, CREATOR OF FRS



### **VALUE CREATION**

Relating mostly to culture and what values your organizations brings to the world, value creation is about the cultural mindset, people's perception of who you are and a balance between who you think you are and how the world sees you.

### **EXECUTION**

Plans without massive execution gather dust and never make an impact. Execution is a necessary aspect of business and must be done with perfection, every time. Learn about your organization's execution DNA.

### **TECHNOLOGY**

Artificial Intelligence, Blockchain, Cloud Internet of Things and other related technologies seem to be taking over the world. How ready is your organization for a technological onslaught and a rapidly changing world?

**THE FRST™ HAS BEEN  
CREATED ON THE  
PHILOSOPHY OF "IF YOU  
CANNOT MEASURE & TRACK  
IT, YOU CANNOT IMPROVE IT"**

# WHY THE FUTURE READINESS SCORE™

The Future Readiness Score is a patent pending industry first readiness scoring that helps forward looking organizations take an informed decision for future business planning. After obtaining the FRS, respondents receive a score with base recommendations on which areas of business need to be improved with recommendations.

## FUTURE READINESS STRATEGY SESSION

The Future Readiness Assessment is the first step to determining your organization's Future Readiness Score. The assessment is available as a workshop for one full day for organizations. Workshops are conducted face to face with C-level leaders with an organization and typically lasts one full day.

## KEY OUTCOMES

1. A comprehensive Future Readiness Strategy
2. Build Business Executive & Leadership Consensus
3. Design an organizational future strategy based on the Future Readiness Score
4. Create a Future Readiness tactical plan based on the Future Readiness Score
5. Track organizations progress for business agility and growth

The comprehensive Future Readiness Assessment & Future Readiness Score is available upon engagement with Futuracy. Fee varies based on organization size.

FIGHTING TECHNOLOGY DISRUPTION IS NOT GOING TO MAKE ANYONE SUCCESSFUL. INSTEAD PREPARE TO OPERATE IN A NEW WORLD WITH A NEW SET OF RULES & BEFORE YOU ENTER THE RING, LEARN MORE ABOUT YOUR STRENGTHS AND WEAKNESSES



# FUTURACY

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The Future Readiness Score™ is a proprietary process to help organizations transition to being a more productive, stable and profitable business through insightful data and recommendations.

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